



MASSACHUSETTS

This program is available to Blue Cross Blue Shield of Massachusetts subscribers only.

# WALK YOUR WAY TO REWARDS

You can earn up to \$400\* annually when you participate in ahealthyme Rewards®.



## EARN BIG WITH AHEALTHYME REWARDS

Sign up for ahealthyme Rewards and get rewarded for making healthier choices every day. You can also get a Max GO activity tracker at no additional cost.

## TIME MACHINE

Ever wonder how we, as humans, got to where we are today? How we went from hunters and gatherers in Africa to billions of people living on every continent? To find out, we'll need to do some traveling. But not to places. Instead, we'll need to travel through time. Just set the coordinates on our Time Machine to the dates provided, and we're on our way.

Registration Starts: April 28, 2025  
Challenge Starts: May 15, 2025  
Challenge Ends: June 9, 2025

## Sign Up

Sign in or register for an account at [ahealthymerewards.com](https://ahealthymerewards.com). Be sure to connect your activity tracker. The more steps you log, the more rewards you can earn!

## EARN EVEN MORE POINTS WITH JOURNEYS®

These self-guided programs offer tips on how to eat healthy, reduce stress, manage your money, improve your sleep, and be more active—all while you earn points toward \$400 in annual rewards.

\*Rewards may be considered a taxable form of income, please consult your tax advisor.

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Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711).

ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).