



Blue Cross Blue Shield of Massachusetts is proud to call Boston home

Together with our elected leaders, fellow businesses, non-profit partners, and community advocates, we're working to help all Boston residents live healthier lives. Whether it's our investment in the city's public bike system, our partnership in Codman Square creating a healthy living prescription program, or sponsorships that help make fitness more accessible for all, we are proud of the partnerships highlighted here that help make our neighborhoods even better places to live and work.



200+

Non-profits Supported



\$6M

Average annual corporate and foundation investment

\$18M

Committed BlueBikes investment

Over 6 years



Civic Engagement

9,200 associate volunteer hours

19 Service Day projects

145 BlueCrew projects

\$300K estimated value of service

Average yearly investment



Dot Rx

37 doctors, nurses, & other practitioners engaged

500+ Healthy Living prescriptions written

160 families matched with a coach to support their fitness & nutrition

We're exploring an exciting expansion of the program into East Boston in coordination with the neighborhood health center and other partners



BlueBikes

2.5M trips

63 new stations

1,000 additional bikes

4.2M pounds of carbon offset

In 2019 alone



Community Investment

\$413K invested to help make year-round fitness more accessible for all

Initiatives supported include: The City of Boston's Summer Park Fitness Series, the Boston Social Fitness Festival, Namaste Saturdays at the MFA, the Esplanade Association's Winter Fitness program, several 5K run/walks, and more

\$236K invested in Boston PIC Summer Jobs program

The program provided employment opportunity and experience for 90 interns while helping the city's businesses develop the workforce they need

BOSTON COVID-19 RESPONSE EFFORTS

- More than \$10M in new and re-allocated funding, foundation giving, pro-bono and in-kind support across Massachusetts, with many of those efforts focused in Boston.
- \$100,000 contribution to the [Boston Resiliency Fund](#).
- Rapid response grants for city organizations working to meet basic needs, provide support to frontline workers, and increase food access in the wake of growing food insecurity. Organizations include: [Codman Square and East Boston Neighborhood Health Centers](#), [Project Bread](#), [Pine Street Inn](#), [Boston Healthcare for the Homeless](#), [West End House](#), and many more.
- Deployed staff to volunteer at the [Boston Hope Hospital](#) and with the statewide [contact tracing](#) initiative; supported Mayor Walsh's [Health Inequities Task Force](#).
- Re-engaged building food service providers to coordinate [meal deliveries for vulnerable residents](#) in partnership with [Lovin' Spoonfuls](#). Provided more than [100,000 meals](#).
- Partnered with the [Boston Globe](#) to make [COVID-19 content free to the public](#).

