



MASSACHUSETTS

GET REWARDED WITH BLUEFIT

BlueFit makes it easy to lower your health care costs, by taking advantage of reimbursements and incentives that reward you all year long. It also comes with a built-in Health Savings Account (HSA), so you can grow your health care savings to use now, or in the future.

Get your first \$100 deposited into your HSA by following these easy steps:

- Provide your contact information
- Opt in to receive plan documents electronically
- Have an active MyBlue account so your BlueFit plan is just one tap away

You'll have even more rewards that Blue Cross Blue Shield of Massachusetts will automatically deposit into your HSA — in addition to your employer's contributions.

Earn incentives for your financial well-being:

- **\$50** for registering with HealthEquitySM and using the HSA Plan Optimizer Tool. HealthEquity is an independent company that administers your HSA.
- **\$50** for personally contributing at least \$1 in your HSA.
- **\$100** for participating in the ahealthymeSM Rewards program each quarter — for a total of **\$400/year**.

Get fitness and weight-loss reimbursements:

Earn up to **\$600** that is reimbursed to you or could be deposited into your HSA.

- **\$300** fitness: Home-fitness-equipment reimbursement for stationary bikes, weights, exercise bands, treadmills, and fitness machines as well as traditional gym memberships
- **\$300** weight loss: In-person or online weight-loss programs

Subscribers are eligible for incentives, rewards, and reimbursements. In some cases, incentives, rewards, and reimbursements are considered taxable income. If you have questions, ask your tax advisor. Once you enroll in Medicare, contributions can no longer be made to the HSA, including BlueFit incentive and reward dollars.

YOUR BLUEFIT INCENTIVES AND REWARDS AT A GLANCE

	INDIVIDUALS	FAMILIES
Employer contribution to your HSA (at least 10% of deductible)	\$350	\$450
Incentives that will be auto-deposited into your HSA for digital engagement with MyBlue and HealthEquity	\$50 \$50 \$100	\$50 \$50 \$100
Rewards auto-deposited into your HSA for tracking healthy behaviors using ahealthyme Rewards (\$100 per quarter)	\$400	\$400
Total deposits and savings in your HSA	Up to \$950	Up to \$1,050

Employees who want to save more can contribute additional funds from payroll or via direct deposit to achieve the maximum annual contribution. Anyone 55 years or older may contribute an additional **\$1,000** as a catch-up contribution.

Learn More

watch the video <https://bcbsma.info/bluefit-hsa-2023>.



Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711).

ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).