BEACON RESEARCH

MA Statewide Poll

March 2024

MASSACHUSETTS

Prepared by Beacon Research • 6 Beacon Street, Suite 510 • Boston, MA 02108 • 617.939.0125 • www.BeaconResearch.com

About the Survey

Mode	Data was collected online (751) and on the phone (249). Online completes were sourced from a representative panel of adults statewide. Telephone interviews were conducted by trained professional interviewers calling cellphones and landlines.
Sample	1,000 Massachusetts residents
Dates	February 28-March 6, 2024
Weights	Slight weights were applied to ensure the sample accurately reflects the demographic profile of the Massachusetts population
Margin of Error	±3% at the 95% confidence level for the entire sample; the margin of error for subgroups is higher
Note	Some data may not add up to 100% due to rounding

Profile of the Sample

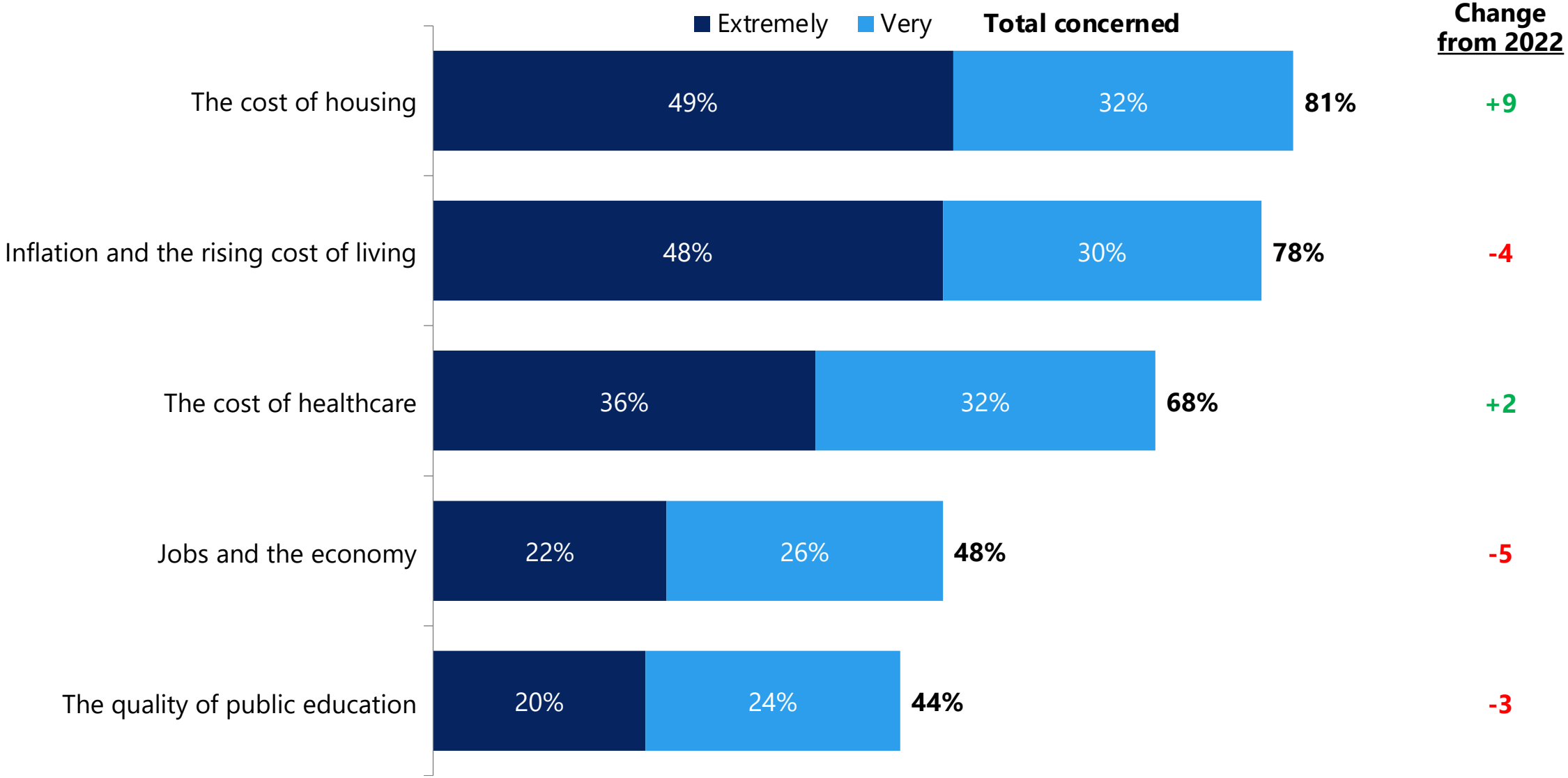
Category	Group	% of Sample
Sex	Male	47
	Female	53
Age	18-29	16
	30-44	22
	45-64	41
	65+	21
Education	Noncollege	49
	College graduate	31
	Postgraduate	19
Household income	<$50k	26
	$50-$100k	32
	$100k+	36

Category	Group	% of Sample
Region	South	20
	North	12
	West	27
	Suburbs	30
	Boston	11
Ethnicity	White	74
	Latino, Hispanic	11
	Black	10
	Asian	8
Party ID N=865	Democrat	33
	Independent	47
	Republican	16

Key Finding #1

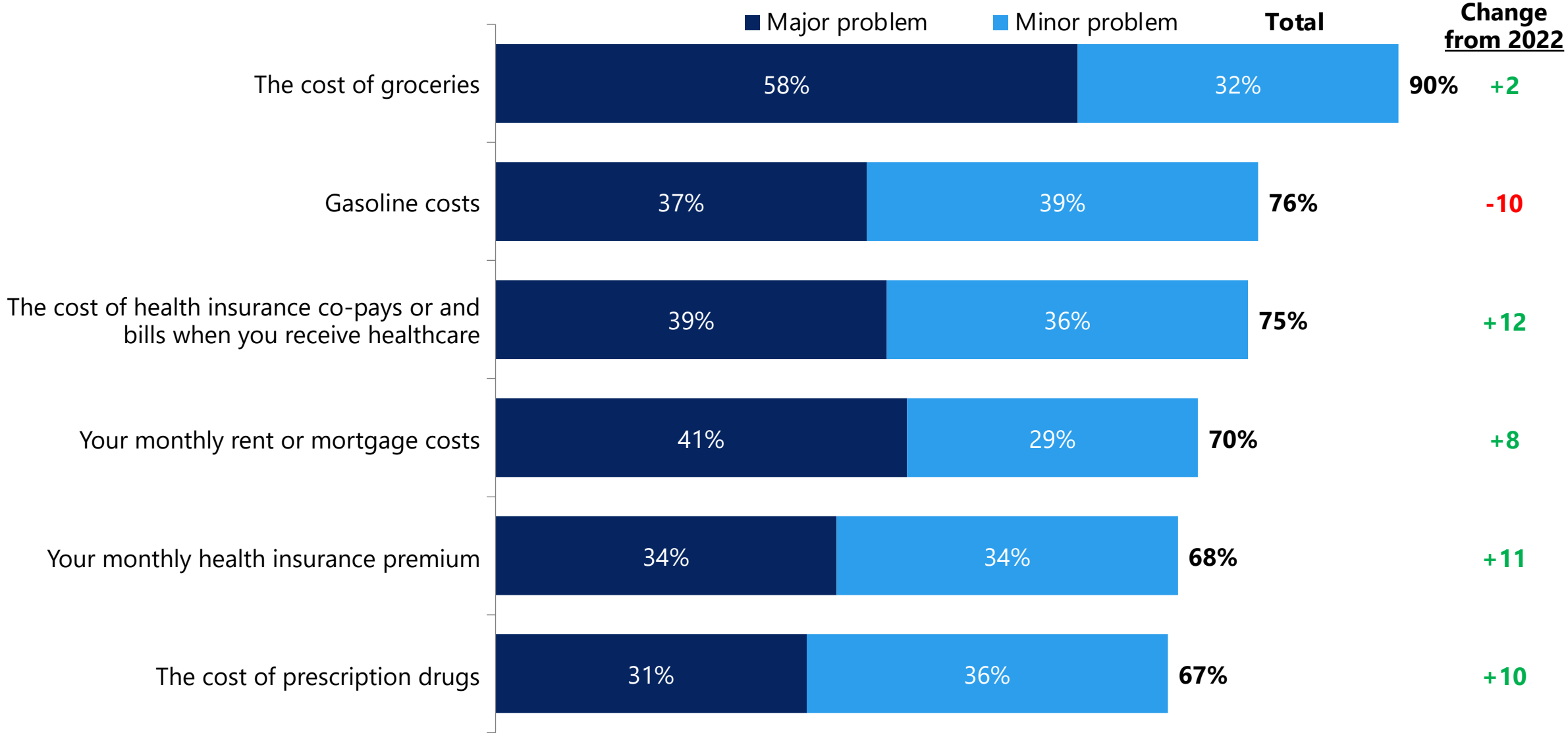
Healthcare costs are an increasing concern and burden for Massachusetts residents.

Housing costs, inflation, and the cost of healthcare are big concerns for residents.



4-8. How concerned are you about each of the following issues facing Massachusetts?

An increasing number of families say co-pays and healthcare bills are a problem.

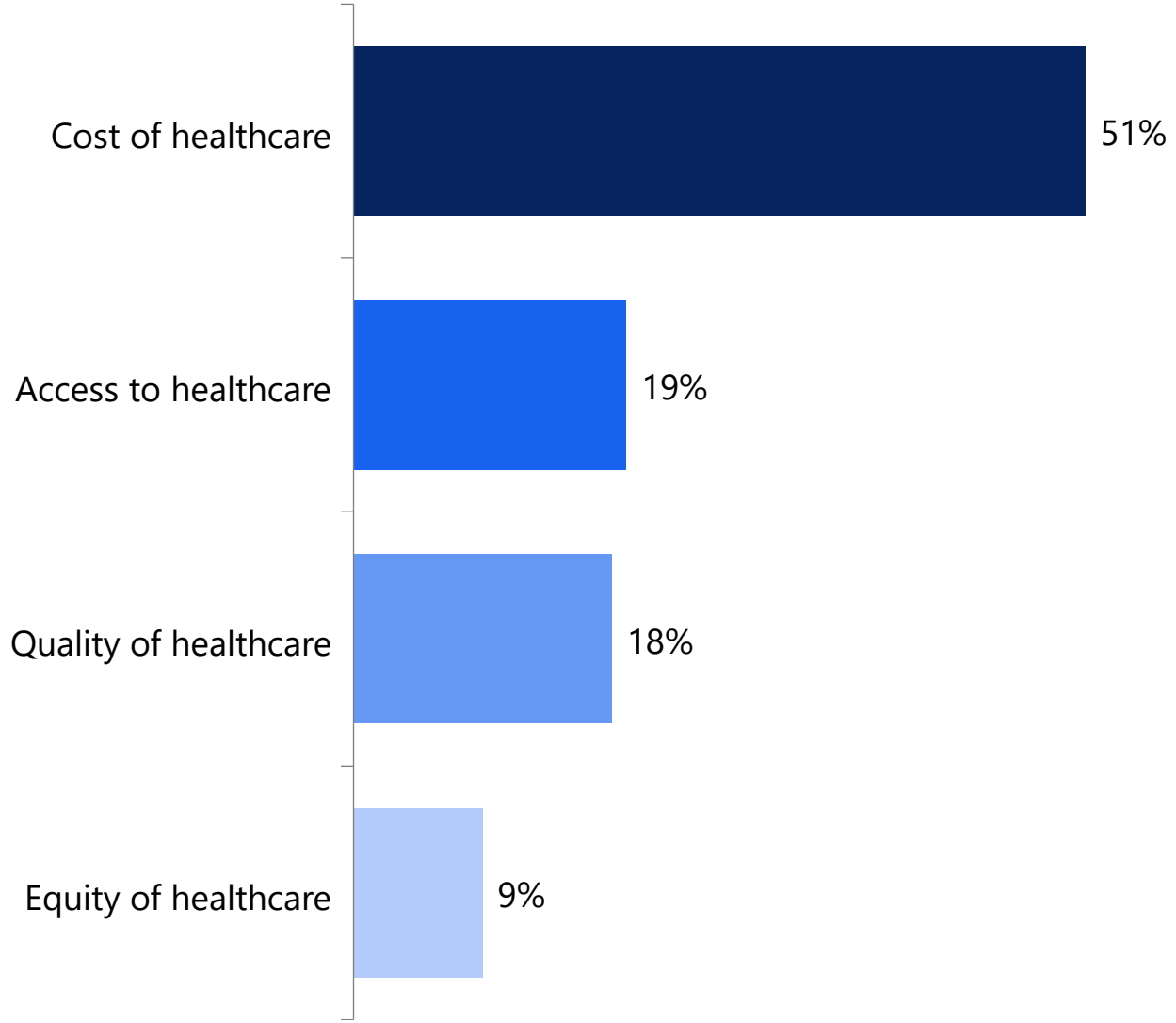


9-14. Costs have been on the rise recently. How much of a problem has each of the following been for your family's finances?

Key Finding #2

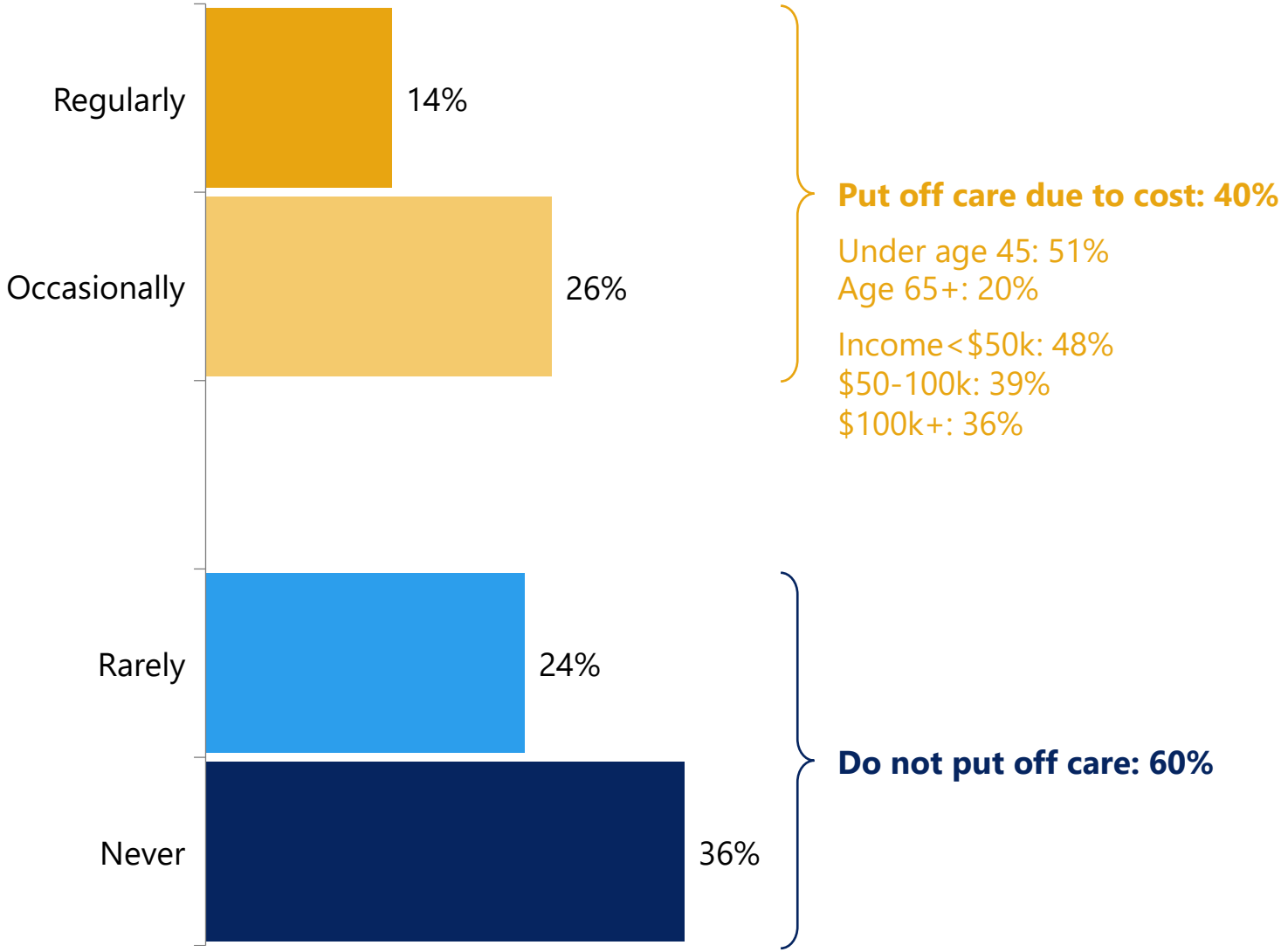
Cost is the paramount healthcare issue, with many residents delaying care due to the expense.

Cost is the top healthcare issue facing the state, by far.



37. Which ONE of the following do you think is the most important healthcare issue facing Massachusetts today?

Four-in-ten put off medical care due to cost—including half of younger and less affluent residents.

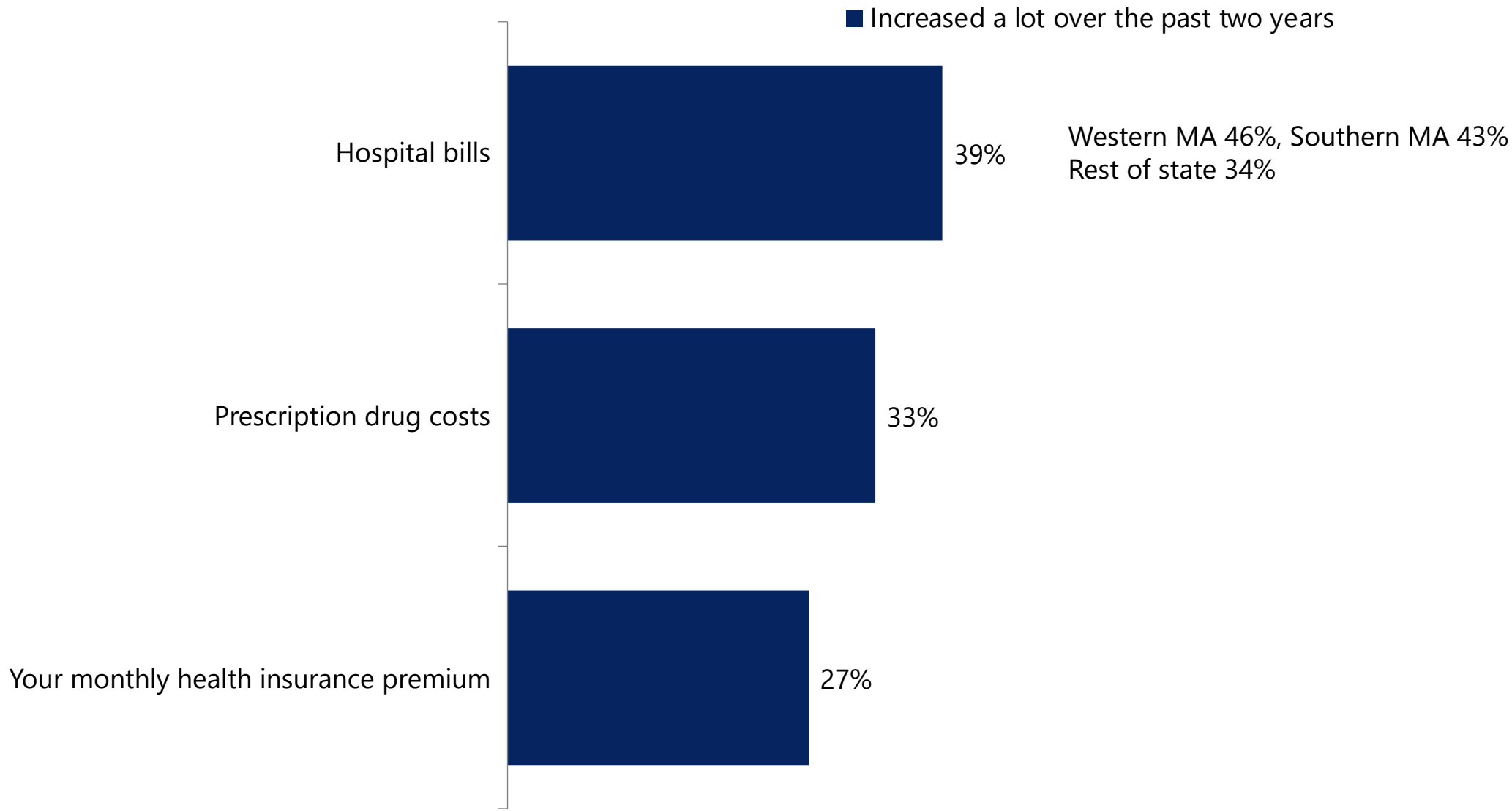


39. How often do you put off seeing a doctor or receiving care at a hospital because of the cost?

Key Finding #3

Residents are noticing big increases in hospital bills, insurance premiums and prescription drug costs.

Residents see increasing costs across the healthcare landscape—but particularly at hospitals.



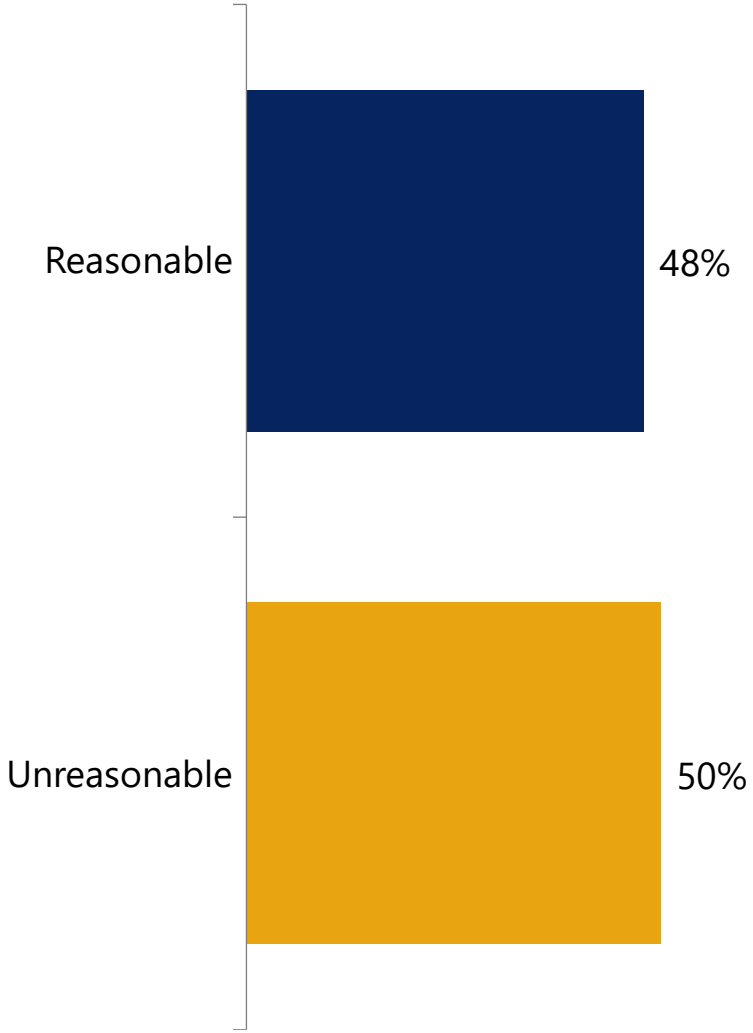
61-63. Please tell me if you think the costs associated with the following health care services have increased, decreased, or stayed the same over the past two years.

Key Finding #4

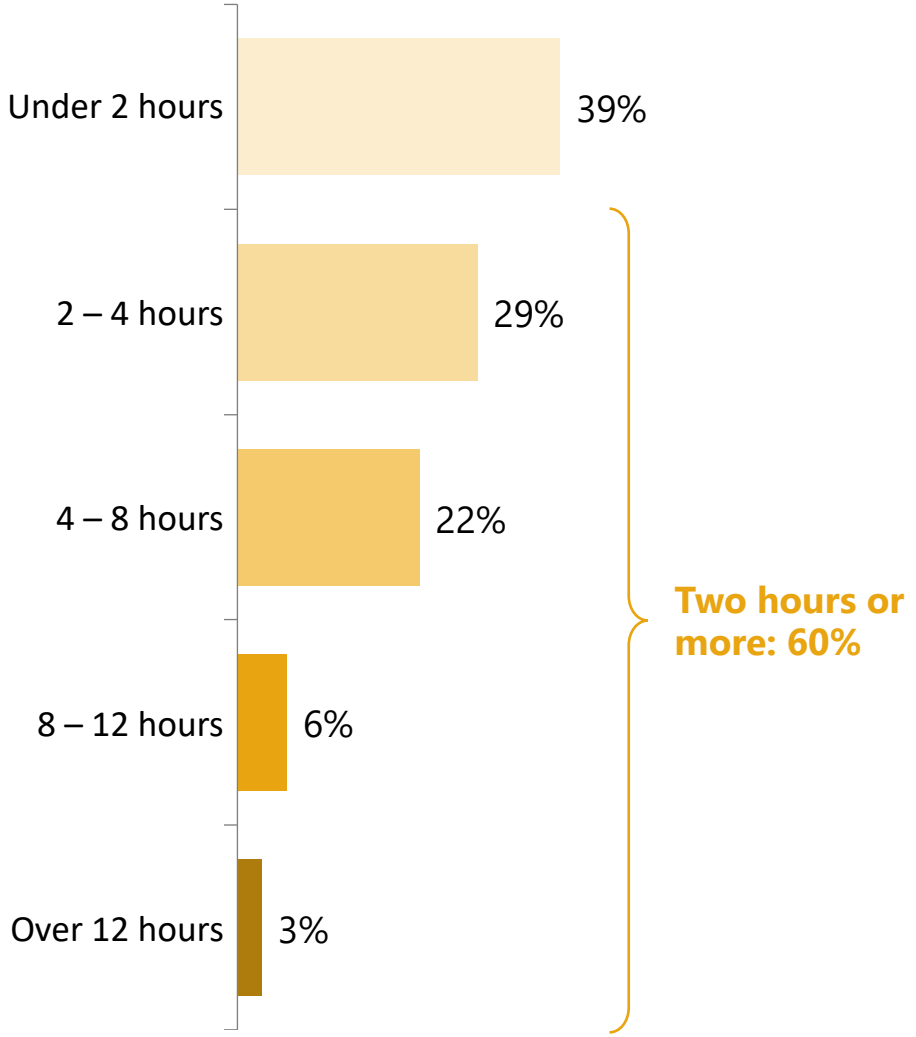
Emergency room wait times are seen as unreasonable.

Half of those who received ER care felt the wait was unreasonable.

Time waiting to receive care at the hospital was…



Time spent waiting for ER care



Note: N=485

[IF RECEIVED RECENT CARE AT HOSPITAL] 43. Did you feel the amount of time you waited to receive care after arriving at the hospital was reasonable or unreasonable? AND 44. About how long did you wait to receive care at the emergency room?

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